

# ESSENTIAL TOPICS IN MANAGERIAL FINANCE

**In a world where financial decisions are increasingly complex,** this comprehensive guide to managerial finance provides clear, practical insights into the fundamental principles of financial management. Covering key areas such as

the time value of money, capital budgeting, asset valuation and portfolio management, this book equips managers and financial professionals with the tools they need to make informed, strategic financial decisions.

With in-depth discussions on stocks, bonds, performance measures, and risk management, **Essential topics in managerial finance** combines theoretical concepts with real-world applications. Readers will benefit from case studies and exercises drawn from the global economy, offering a hands-on approach to mastering the intricacies of finance.

Whether you're a student, a professional in the field, or a corporate leader looking to enhance your financial expertise, this book is your essential resource for navigating the complexities of modern financial management.

Mondher Cherif is an academic, author of several books and expert in economics and finance (macroeconomy, corporate finance and private equity among others). For several years he has trained executives and managers in top-level seminars worldwide.

Email: [mondhercherifpro@gmail.com](mailto:mondhercherifpro@gmail.com)

Cover Illustration: © Vecteezy.com

ISBN : 978-2-336-49801-0

17 €



9 782336 498010

Mondher Cherif

ESSENTIAL TOPICS IN MANAGERIAL FINANCE

Mondher **Cherif**

# ESSENTIAL TOPICS IN MANAGERIAL FINANCE

